Seasonal Novelty Retailer Permit

Information packet, flow chart, submittal checklist, and application under Ordinance 26-2713

Part 1. Program Information

What this permit allows

Ordinance 26-2713, adopted by the City Council on September 28, 2026, allows seasonal retail sale of novelties inside the City of Hoover. A permit covers one location, inside a building protected by an automatic fire sprinkler system, during the State Fireworks Seasons only. Aerial devices, firecrackers, bottle rockets, roman candles, and other consumer fireworks remain prohibited.

This is a permit, separate from a business license. The Fire Marshal receives and processes every application. Revenue does not accept the permit application; its role is to confirm an existing business license or, for a new business, issue one after Council approval.

Fireworks Seasons

Sales are allowed only during the two Fireworks Seasons set in Code of Alabama § 8-17-210(7):

- Summer: June 20 through July 10
- Winter: December 15 through January 2

An approved permit is valid for both seasons in the current calendar year (Sec. I.8). No product may be stored, stockpiled, or warehoused in the City outside the season (Sec. I.7).

What may be sold

Novelties only. Novelties are the devices listed in APA 87-1, Section 3.2, as incorporated in § 8-17-210(10) and Ordinance Sec. IV.3:

- Party poppers
- Snappers
- Toy smoke devices
- Snakes and glow worms
- Wire sparklers and dipped sticks

Prohibited unless part of a permitted public display (Sec. IV.5): firecrackers, skyrockets and bottle rockets, reloadable shell devices and roman candles, single-tube devices with reports, aerial devices, audible ground devices, and anything that will detonate or explode. Every item must carry the labeling required by § 8-17-219 (Sec. V).

Location requirements

- Sales and display entirely inside a building protected by an automatic fire sprinkler system, confirmed by the Fire Chief or designee (Sec. I.6, VI.5).
- Display and stock limited to 400 square feet of floor space, on display, at the approved location (Sec. I, storage paragraph).
- No sales from tents, motor vehicles, trailers, temporary or moveable stands, or any outdoor location (Sec. I.4, VI.6).
- No product in any window where sunlight can shine on it; no smoking or other ignition source within 50 feet of the display (Sec. VI.1).
- "FIREWORKS - NO SMOKING" signs with letters at least 4 inches high (Sec. VI.2).
- No sales within 50 feet of where gasoline, turpentine, resin, or similar flammables are used, stored, or sold; paints, oils, and varnishes kept in original unopened containers (Sec. VI.3).
- Fuses on items within customers' reach protected from accidental ignition (Sec. VI.4).

Operating rules

- No permit to anyone under 18 (Sec. I.10). No sales to anyone under 18 or to any intoxicated or irresponsible person (Sec. VII.1). State law requires every buyer to show ID (§ 8-17-222).
- The permit is displayed at the location (Sec. I.11) and cannot be transferred to another person or location (Sec. I.12).
- Sales records are kept as State law requires and produced to the Fire Marshal or Fire Chief on request (Sec. I.14, II).
- The Fire Marshal or Fire Chief may attach reasonable conditions to the permit (Sec. I.13) and may suspend outdoor use of novelties during drought or other unsafe conditions (Sec. VIII).
- The City may revoke a permit for violations and refuse a new one for up to three years (Sec. III). Product sold or kept in violation is subject to seizure (Sec. X). Each day of violation is a separate misdemeanor offense (Sec. XII).

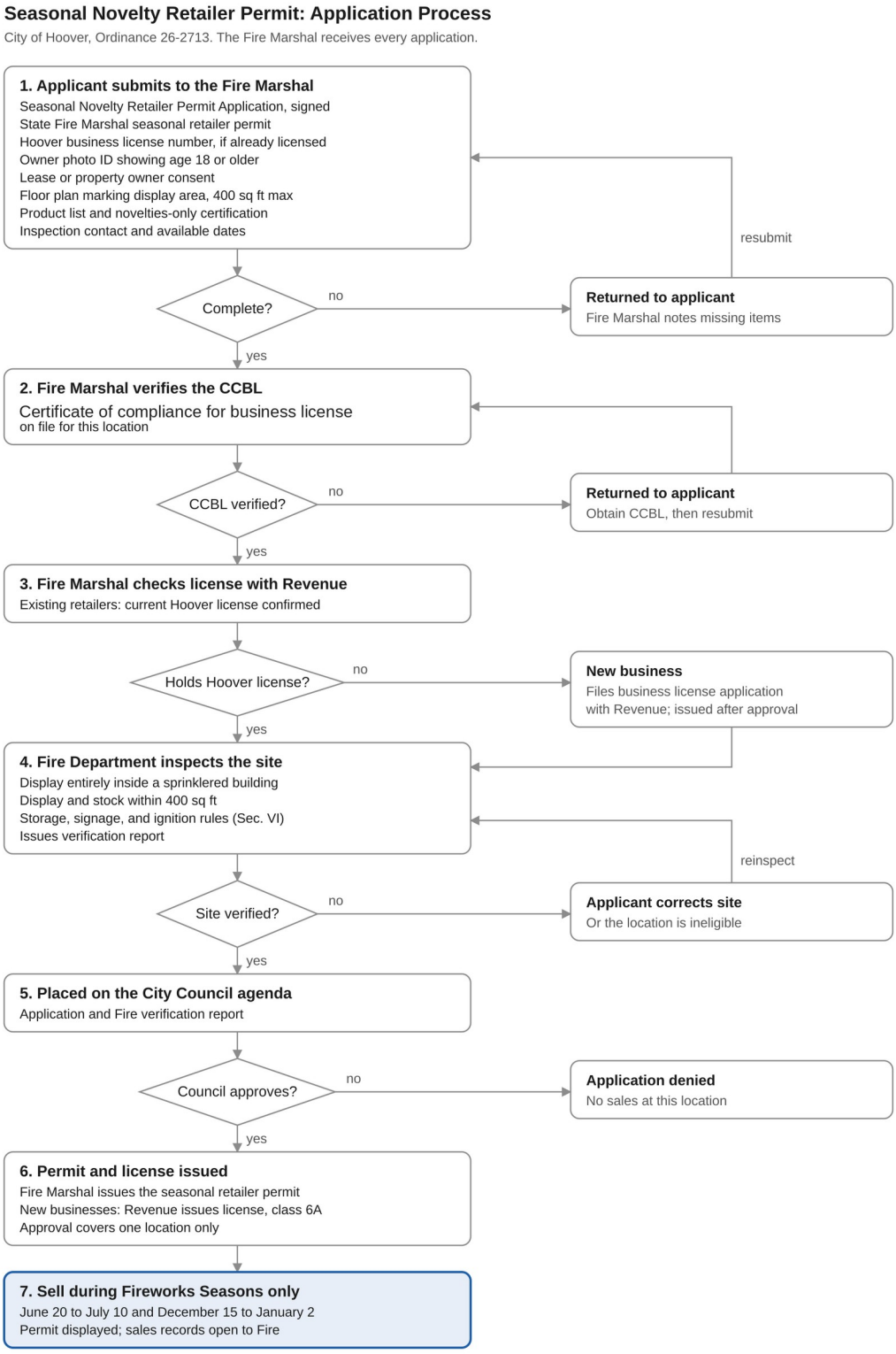
Who does what

Office	Role
Applicant	Assembles the package, submits it to the Fire Marshal, provides site access for inspection.
Fire Marshal	Receives the application, checks completeness, verifies the Certificate of Compliance for Business License (CCBL), confirms license status with Revenue, inspects the site, issues the verification report and the seasonal retailer permit.
Revenue	Confirms an existing Hoover business license. For a new business, accepts the business license application and issues the license (class 6A) after Council approval.
City Clerk	Places the application and Fire verification report on the Council agenda.
City Council	Approves or denies the application. Each approval covers one location.

Key definitions

Term	Meaning
Seasonal Retailer	A person who sells fireworks to consumers in Alabama during the Fireworks Seasons only (§ 8-17-210(14)). Hoover allows Seasonal Retailers only in permanent, sprinklered buildings.
Novelties	Any device listed in APA 87-1, Section 3.2, including party poppers, snappers, toy smoke devices, snakes, glow worms, wire sparklers, and dipped sticks (§ 8-17-210(10); Sec. IV.3).
Fireworks Seasons	June 20 through July 10 and December 15 through January 2 of each year (§ 8-17-210(7)).
Annual Retailer	A person who sells fireworks year-round. Not authorized in Hoover (Sec. I.4).
CCBL	Certificate of Compliance for Business License for the sales location, verified by the Fire Marshal.

Part 2. Application Flow Chart



Part 3. Submittal Checklist

Submit every item to the Office of the Fire Marshal in one package. The Fire Marshal returns incomplete packages without review. Most applicants are existing Hoover retailers; a business without a current Hoover business license also files a business license application with Revenue, and that license issues after Council approval.

#	Item the applicant provides	Required by	☐
1	Seasonal Novelty Retailer Permit Application (Part 4), completed and signed	Sec. I.5	☐
2	Copy of current State Fire Marshal seasonal retailer permit for this location	Sec. I.10; Sec. II	☐
3	Current Hoover business license number (existing businesses), or confirmation that a business license application has been filed with Revenue (new businesses)	Sec. I.10; Revenue	☐
4	Government-issued photo ID for the owner or responsible individual, showing age 18 or older	Sec. I.10	☐
5	Lease, or written consent of the property owner	Fire Marshal	☐
6	Floor plan of the building with the display and stock area marked and dimensioned, 400 sq ft maximum	Sec. I (storage); Sec. VI.5	☐
7	Product list with the classification printed on each package, and certification that only novelties will be sold	Sec. I.5; Sec. IV; Sec. V	☐
8	On-site inspection contact with phone and available dates	Sec. I.6; Sec. VI.5	☐

The Fire Marshal verifies the CCBL for the location and confirms business license status with Revenue. The applicant does not submit these directly.

Part 4. Seasonal Novelty Retailer Permit Application

Submit to: Office of the Fire Marshal, Hoover Fire Department. Attach every item on the Part 3 checklist.

A. Applicant

Legal name of business entity	
Trade name (d/b/a), if different	
Entity type (corporation, LLC, partnership, sole proprietor)	
Owner or responsible individual (must be 18 or older)	
Mailing address	
Phone	
Email	
Current Hoover business license number (leave blank if new business)	
Alabama sales tax account number	
State Fire Marshal seasonal retailer permit number	

B. Sales location

Street address of the building	
Name of host business, if selling inside another store	
Property owner name and phone	
Entire building protected by an automatic fire sprinkler system? (yes / no)	
Square footage of display and stock area (400 sq ft maximum)	
Location of display area within the building	
On-site contact for inspection (name, phone)	

C. Season requested

☐	Summer season: June 20 through July 10
☐	Winter season: December 15 through January 2

D. Products

List each product (novelties only). Attach a separate sheet if needed.

Product name	Manufacturer	Classification on package

E. Applicant acknowledgments

Initial each line.

Acknowledgment	Initials
I will sell only novelties and will not sell or keep aerial devices, audible ground devices, firecrackers, bottle rockets, roman candles, or anything that will detonate or explode (Sec. IV.5).	
All sales and display will be entirely inside the sprinklered building named above, with no sales from tents, vehicles, trailers, stands, or any outdoor location (Sec. I.6, VI.6).	
Display and stock will not exceed 400 square feet, and no product will be stored, stockpiled, or warehoused in the City outside the approved season (Sec. I.7 and storage paragraph).	
No product will be displayed where sunlight can shine on it through glass, and no smoking or other ignition source will be allowed within 50 feet of the display (Sec. VI.1).	
"FIREWORKS - NO SMOKING" signs with letters at least 4 inches high will be posted (Sec. VI.2).	
Product will not be sold within 50 feet of flammable substances, and paints, oils, and varnishes on site will stay in original unopened containers (Sec. VI.3).	
Fuses on items within customers' reach will be protected from accidental ignition (Sec. VI.4).	
I will not sell to anyone under 18 or to any intoxicated or irresponsible person, and I will check ID (Sec. VII.1; § 8-17-222).	
The permit will be displayed at the location and is not transferable to another person or location (Sec. I.11, I.12).	
Sales records will be kept as State law requires and produced to the Fire Marshal or Fire Chief on request (Sec. I.14, II).	
The Fire Marshal may impose conditions on this permit (Sec. I.13); the City may revoke it for violations (Sec. III); product kept or sold in violation is subject to seizure (Sec. X).	
If my business does not hold a current Hoover business license, I have filed or will file a business license application with Revenue, and I will not sell until that license is issued.	

F. Certification and signature

I certify that the information in this application and its attachments is true and complete.

Signature	
Printed name	
Title	
Date	

Fire Marshal Office Use Only

Step	Office	Date	Staff	Result
Application received; checklist items 1 through 8 complete	Fire Marshal			
CCBL verified for the location	Fire Marshal			
Business license status confirmed (existing license no., or new application filed)	Fire Marshal / Revenue			
Site inspection; verification report issued	Fire			
Conditions imposed under Sec. I.13, if any	Fire Marshal			
Placed on Council agenda with Fire report	City Clerk			
Council action (approve or deny; resolution no.)	City Council			
Seasonal retailer permit issued; permit no.	Fire Marshal			
New business license issued (class 6A); license no.	Revenue			